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We also humbly request that you email sarah.adams@olin.edu if you use these materials, as we are tracking their impact and how far they travel!



What is this workshop?

¿Cuál es este seminario?



- **Sketching for non-artists**
 - What are design sketches?
 - How can we visually communicate ideas?
 - For those interested in: Drawing, sketching, doodling, (product) design, sculpting, physical hacking
 - About an hour and a half.
-
- **Bosquejando para personas que no identifican como artistas**
 - ¿Qué son bosquejos de diseño?
 - ¿Cómo podemos comunicar ideas visualmente?
 - Para los interesado en: Dibujando, bosquejando, garabateando, diseño (de productos), esculpiendo, “hacking” físico
 - Casi una hora y media.

Design Sketching for Non-Artists

Bosquejos de diseño para los que no identifican como artistas

Evelyn Kessler (she/her) and Alex Luna (he/him)

Materials

Materiales

- Paper (or something else to draw on)
 - Pencil, pen, or marker
 - Optional: Pen or marker with a different thickness
 - Optional: Household objects to reference
-
- Papel (o una superficie para dibujar)
 - Lapíz, bolígrafo, o marcador
 - Opcional: Bolígrafo o marcadores con diferentes grosores
 - Opcional: Objetos en su casa para referirse en dibujos

Schedule

Programa

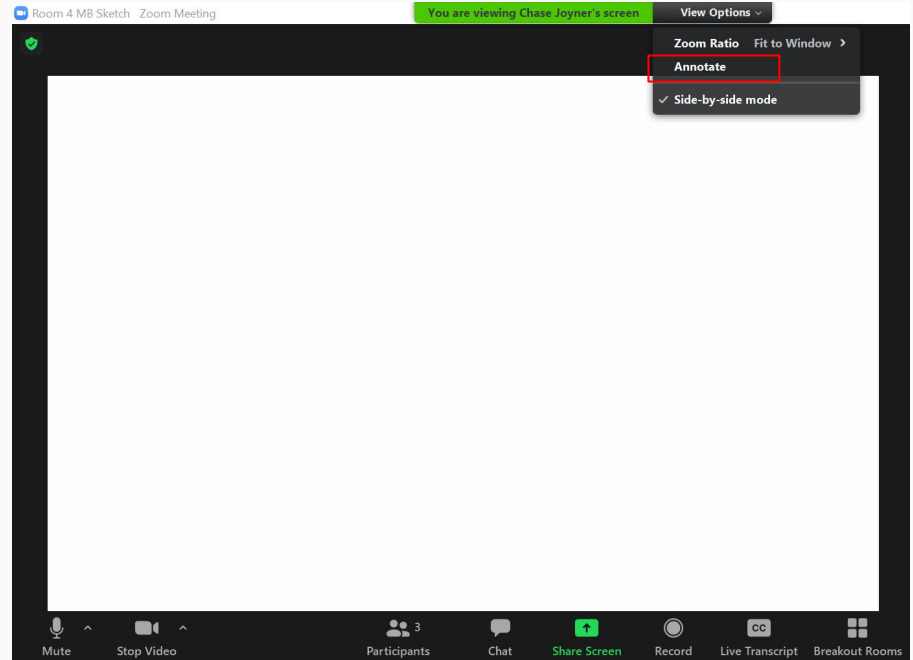
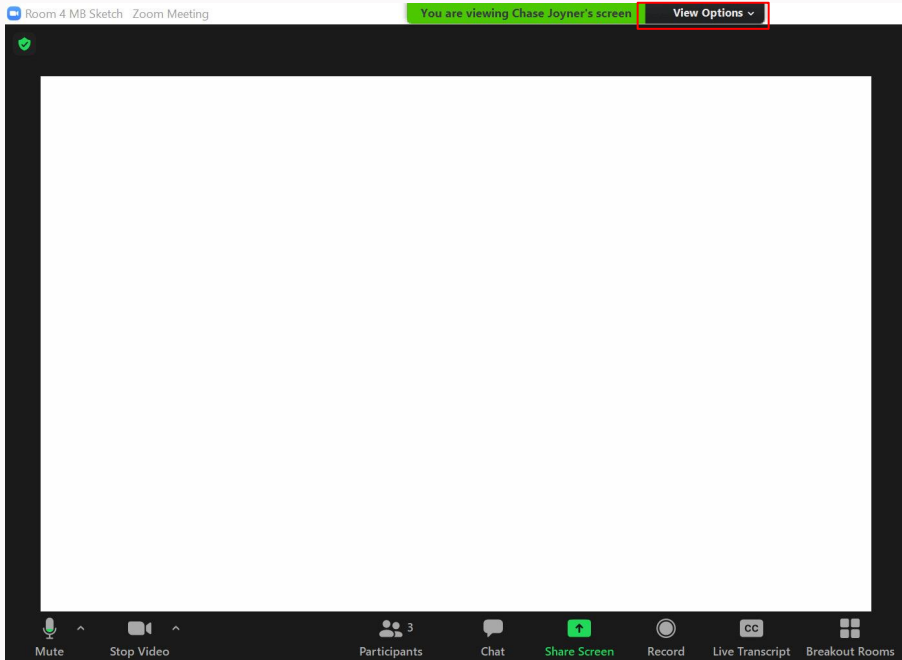
- Intro (5min)
 - Pictionary Game (10min)
 - **Part I: What are Design Sketches? (10min)**
 - Warm up Drawing (10min)
 - Sketch Practice (10min)
 - **Part II: Advanced techniques (10min)**
 - Add to warm-up (10min)
 - Sketch practice (10min)
 - **Sharing (10min)**
 - Feedback :) (5min)
- Introducción (5min)
 - Pictionary Juego (10min)
 - **Parte I: ¿Qué son bosquejos de diseño? (10min)**
 - Actividad Simple de Dibujar (10min)
 - Práctica dibujar (10min)
 - **Parte II: Técnicas avanzados (10min)**
 - Actividad Simple de Dibujar 2 (10min)
 - Práctica dibujar (10min)
 - **Compartamos (10min)**
 - Comentarios :) (5min)

Let's play a game!

¡Vamos a jugar un juego!

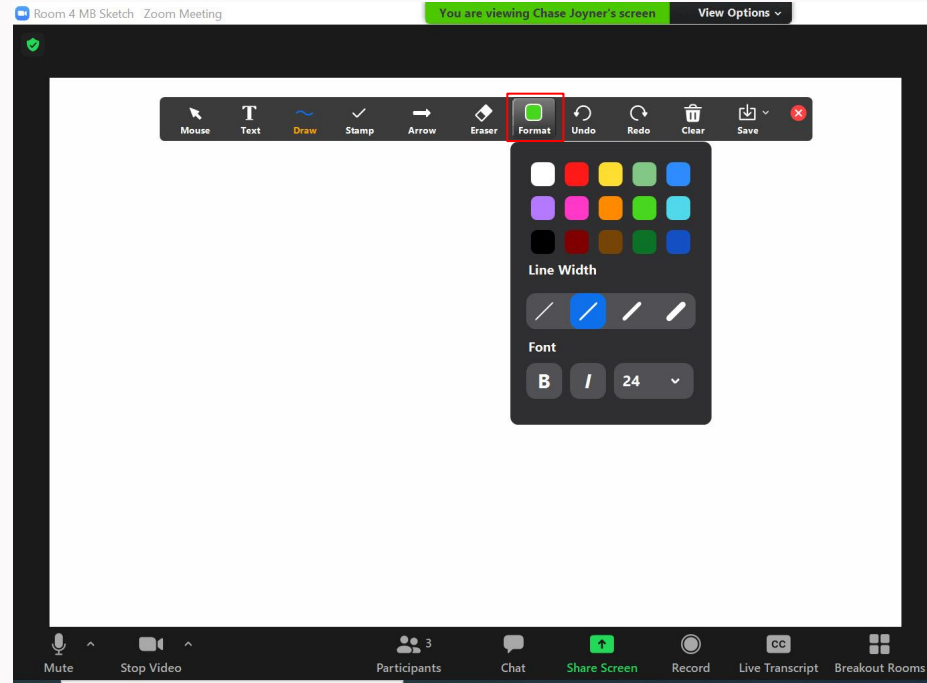
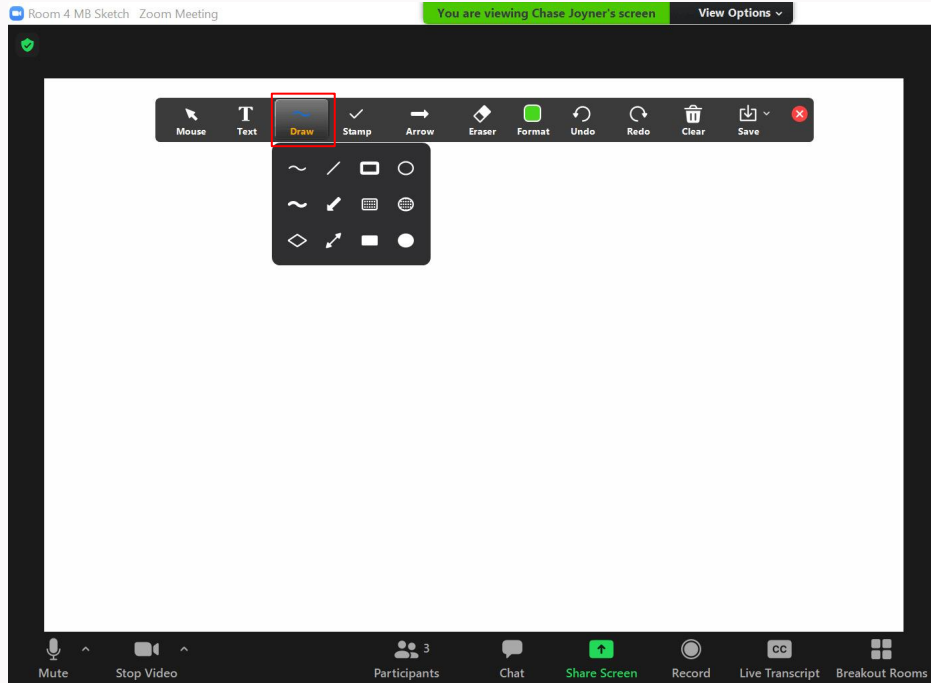
How to Annotate on Zoom on a Computer

Cómo anotar en Zoom si usas una computadora



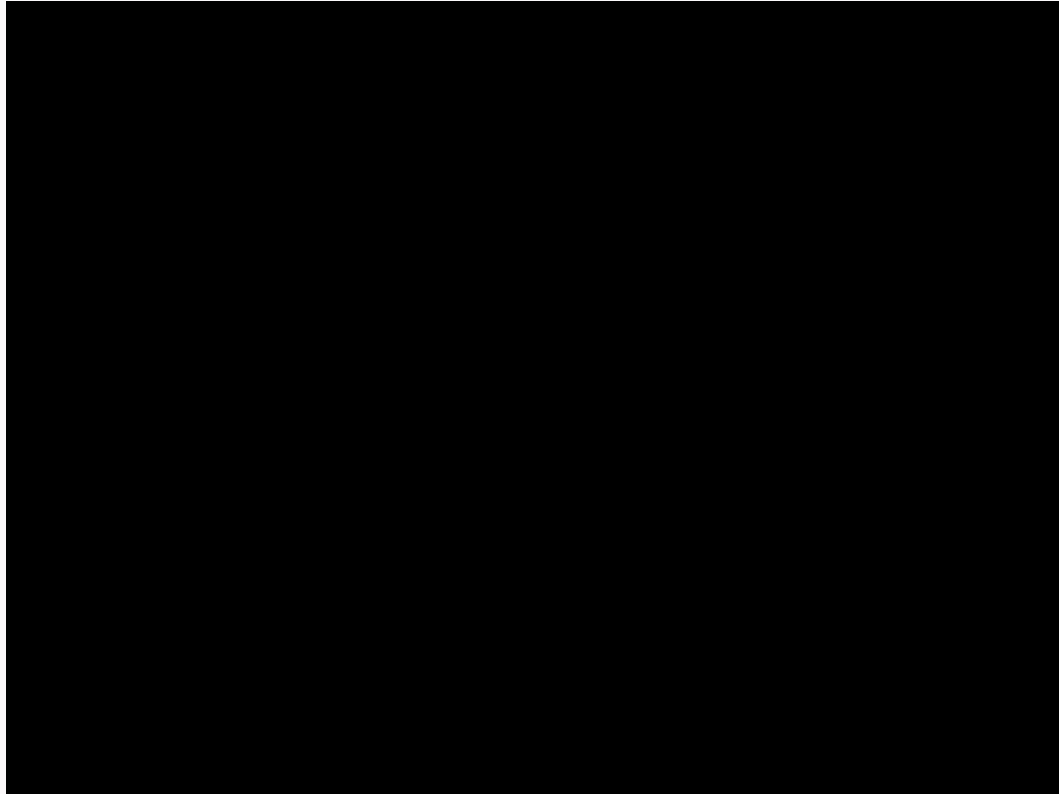
How to Annotate on Zoom on a Computer

Cómo anotar en Zoom si usas una computadora



How to Annotate on Zoom on a Tablet or Phone

Cómo anotar en Zoom si usas una tableta o un teléfono



Let's play a game!

¡Vamos a jugar un juego!

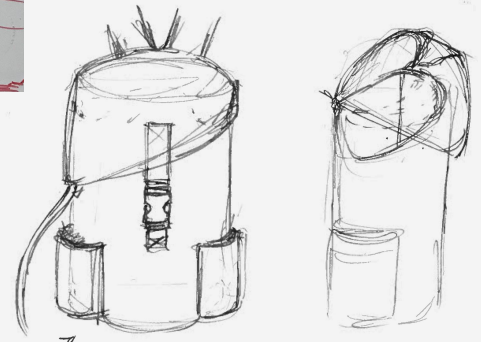
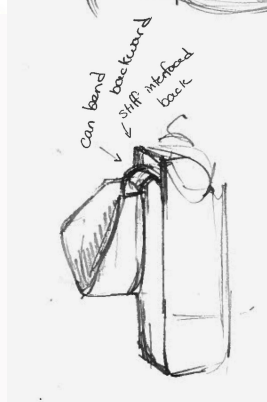
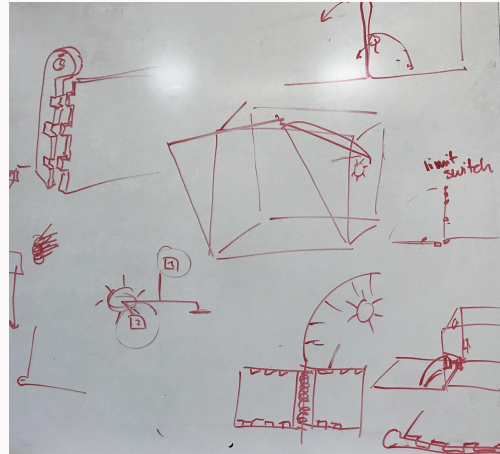
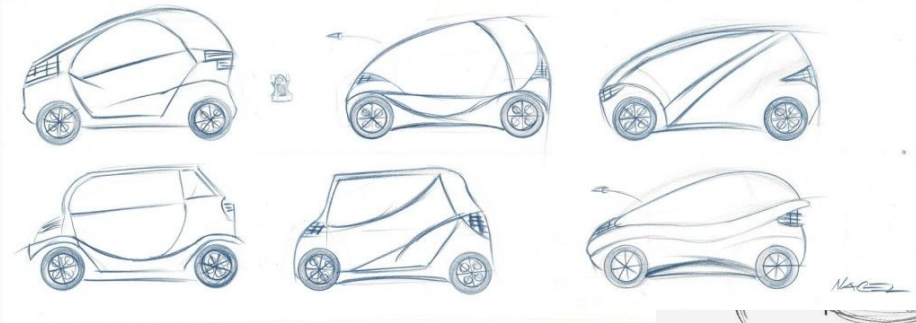
Part I: Design Sketches: What, why, how?

Parte I: Bosquejos de Diseño: Qué, porque, cómo?

What are design sketches?

¿Cuáles son bosquejos de diseño?

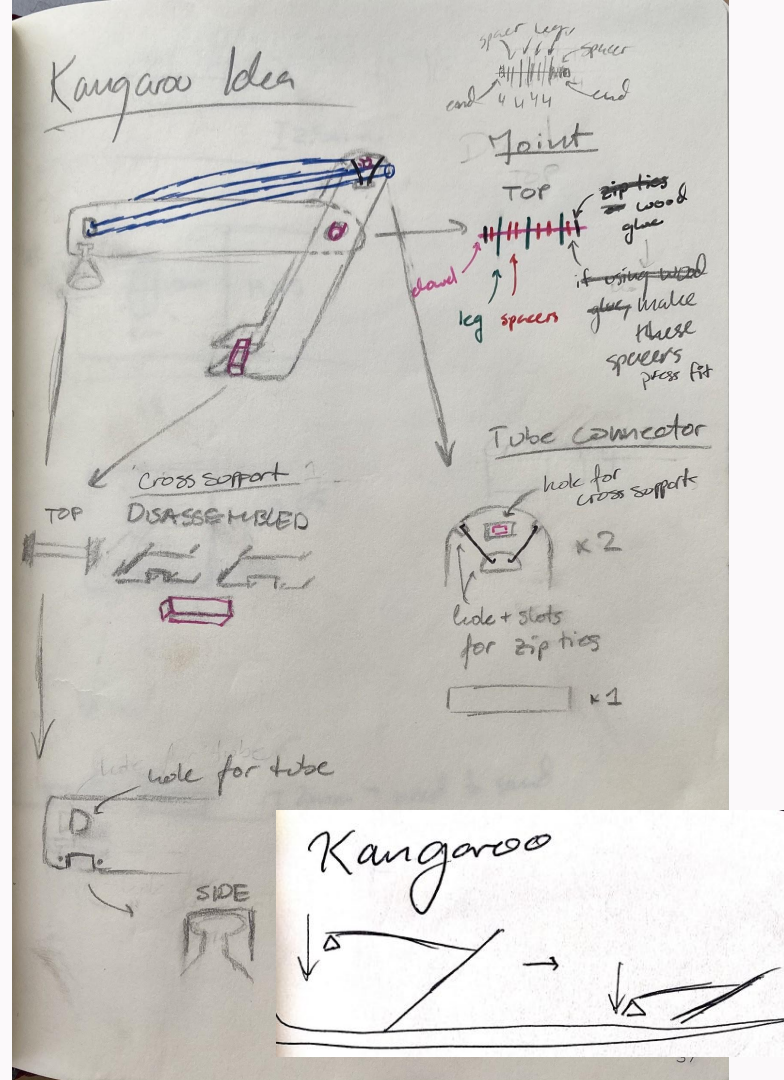
- Key elements of a hypothetical design
- Simple, fast
- Made for iteration
- Elementos claves de un diseño imaginado
- Simple, rápido
- Hecho para iteración



Why design sketches?

¿Porque necesitamos bosquejos de diseño?

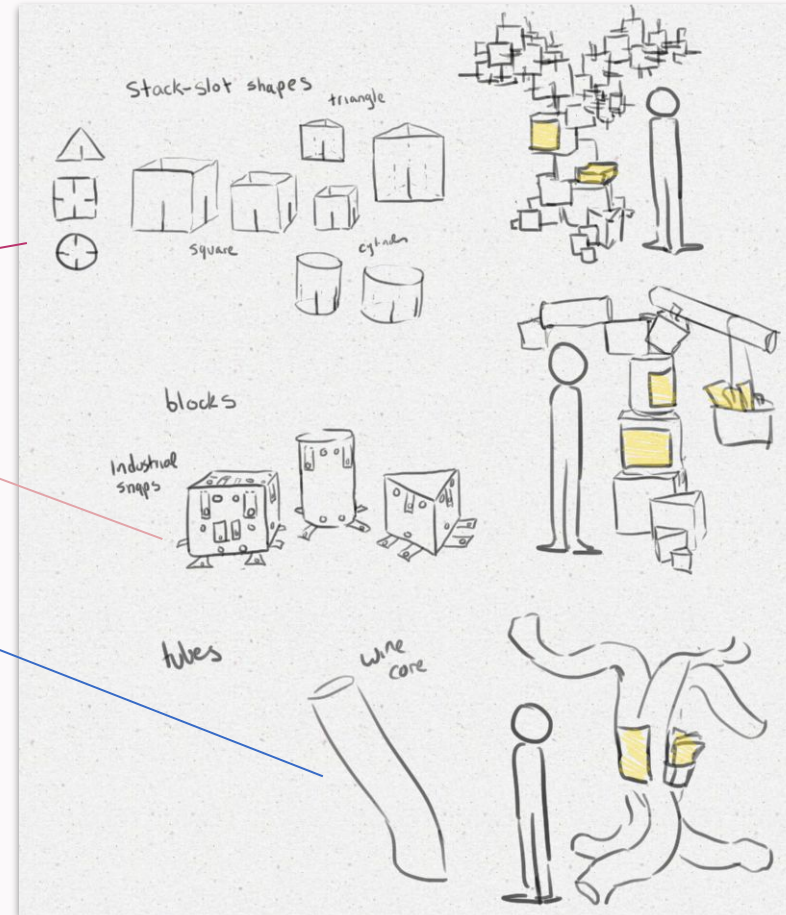
- Get your idea out of your head and onto the page
- Figure out unknowns and challenges
- Share ideas with team members
- Pone tus ideas en la página
- Determina cosas desconocidos y desafíos
- Comparte ideas con miembros del grupo



How do you make a design sketch?

¿Cómo creamos croquis de diseño?

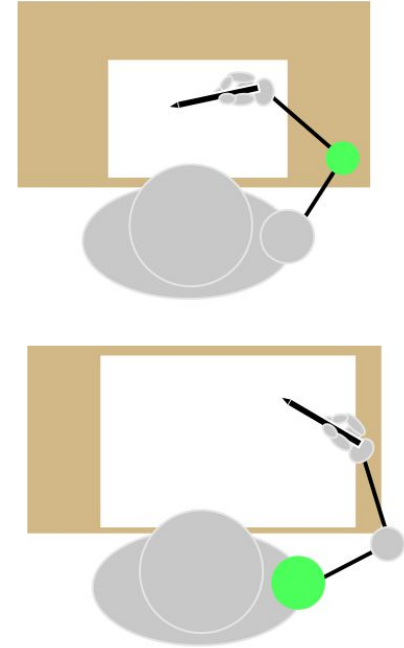
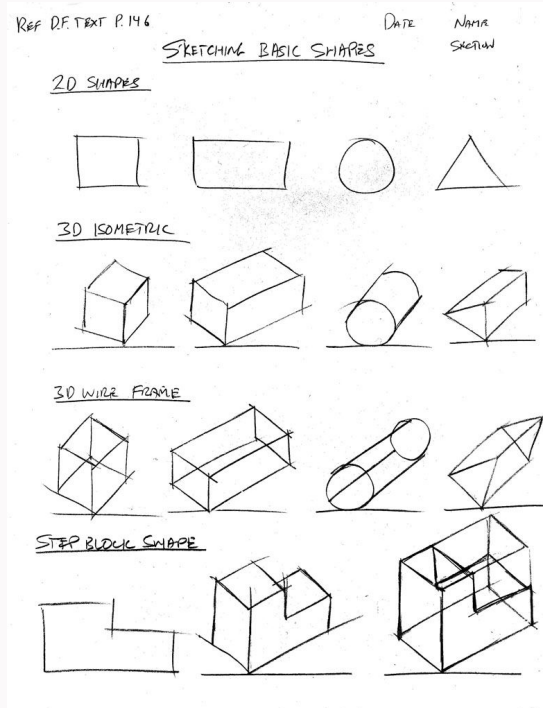
- **Priorities:**
 - Communication, efficiency
 - **Basic shapes**
 - **Fundamental mechanisms**
 - **Different views**
-
- **Prioridades**
 - Comunicación, eficiencia
 - **Formas básicas**
 - **Mecanismos claves**
 - **Vistas diferentes**



Basic Techniques

Técnicas Básicas

- Draw with your arm, not your wrist!
- Straight lines and curves
 - Don't overthink it. A quick motion will be straighter.
- Basic shapes:
 - Lines, circles, ellipses
- Dibuja con tu brazo, no con tu muñeca
- Líneas rectos y curvas
 - No te preocupes. Un movimiento rápido será mejor.
- Formas básicas:
 - Líneas, círculos, óvalos

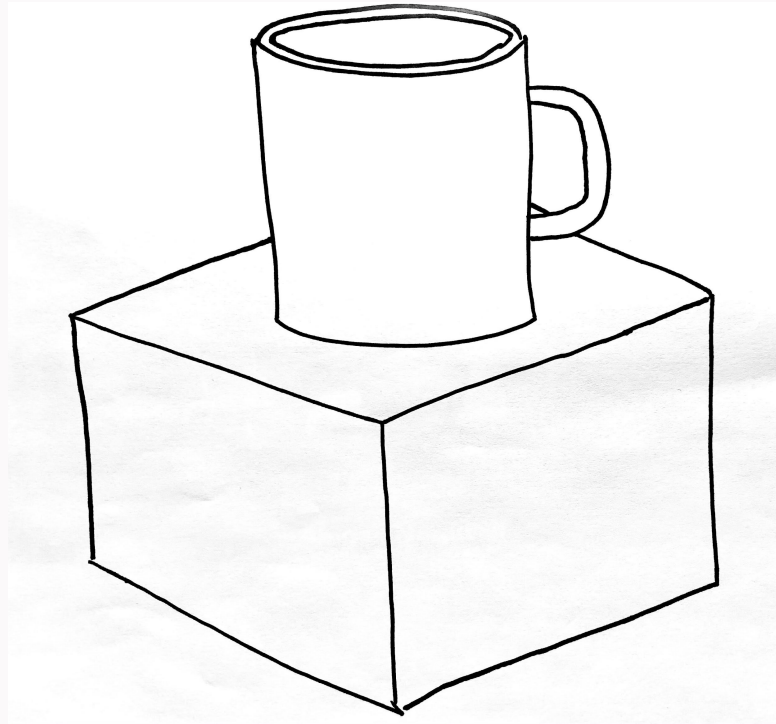


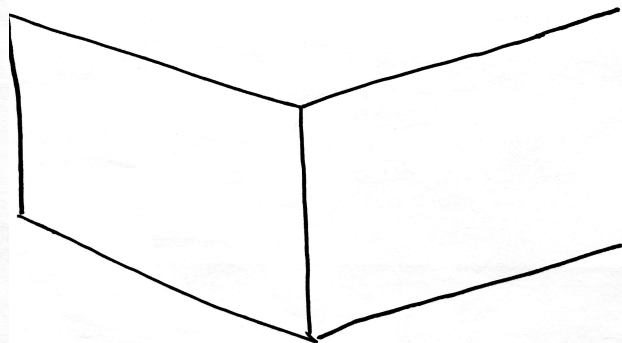
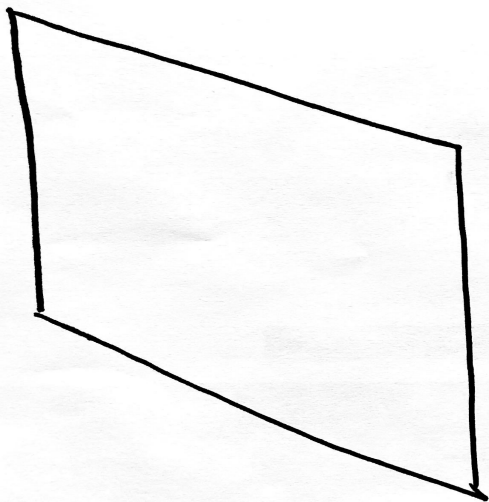
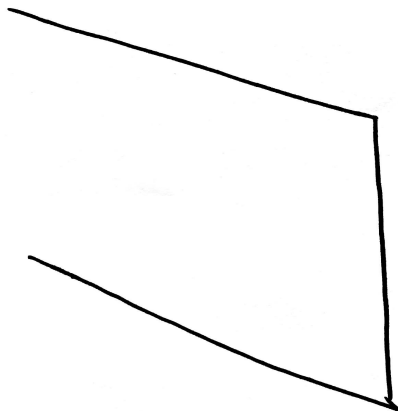
A little warm-up...

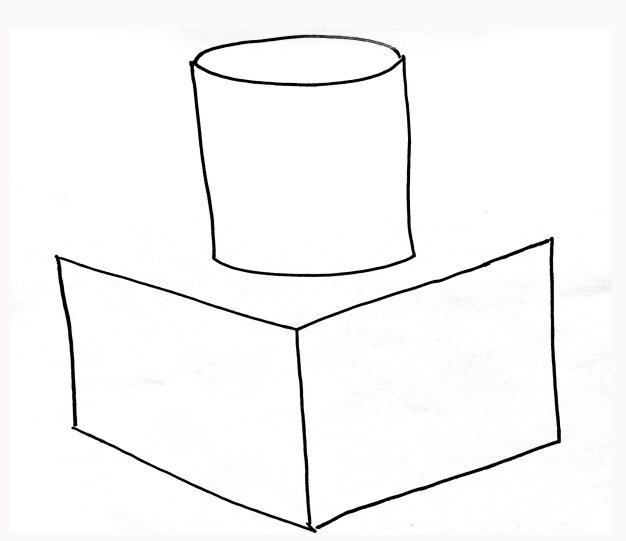
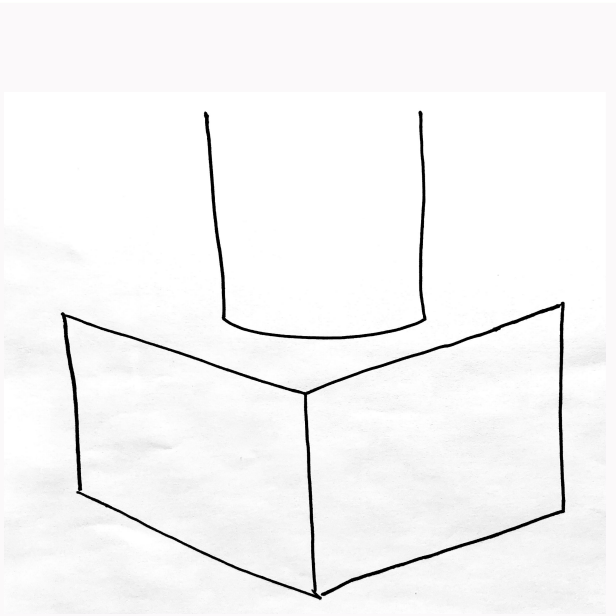
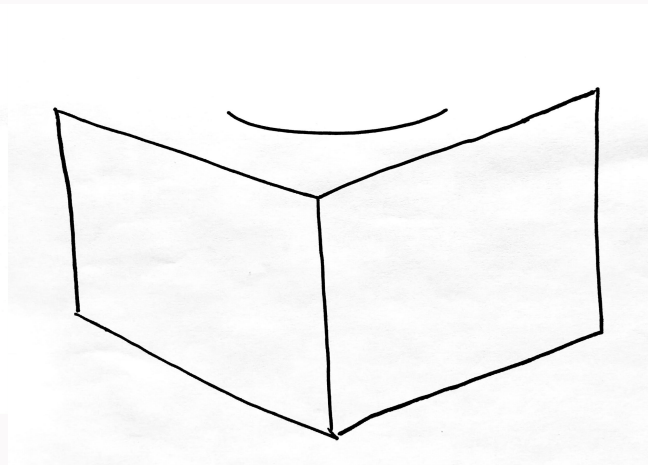
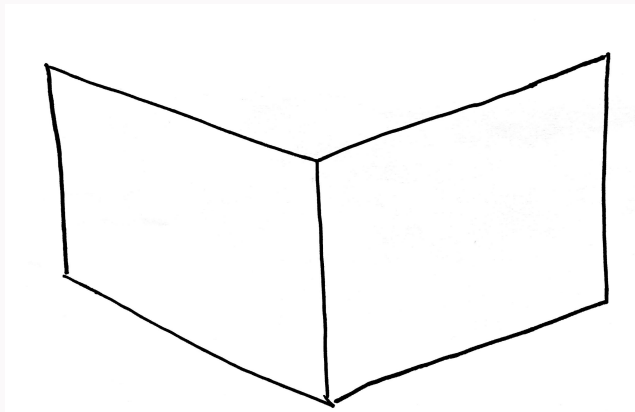
Una actividad simple...

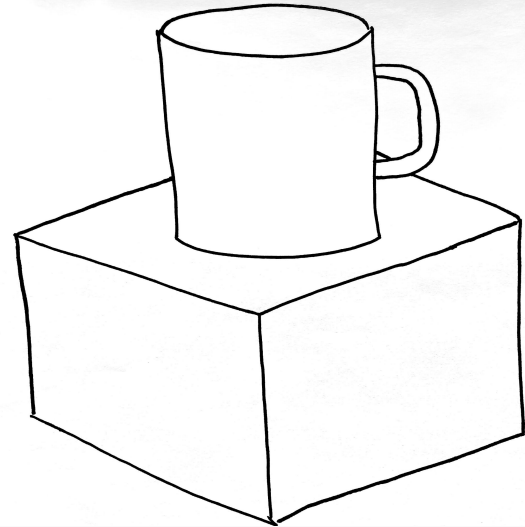
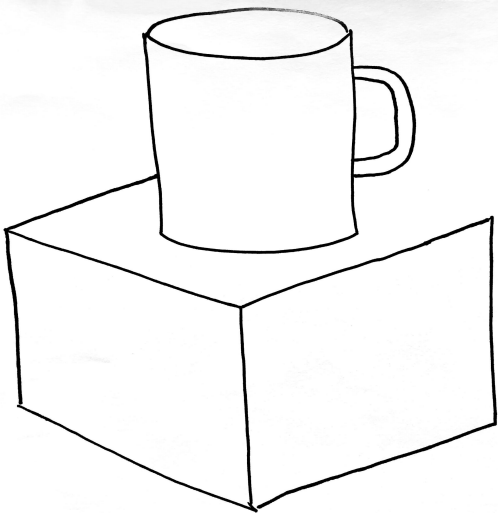
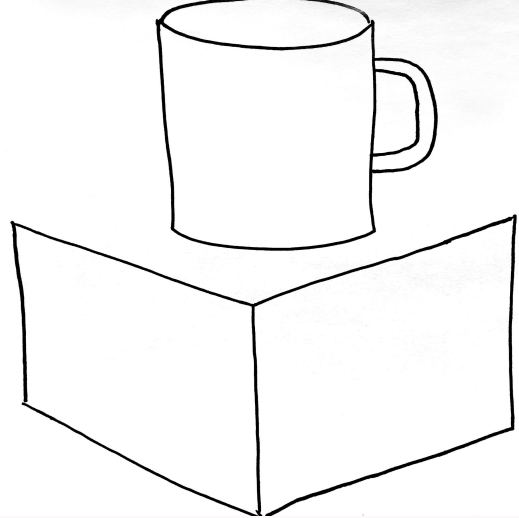
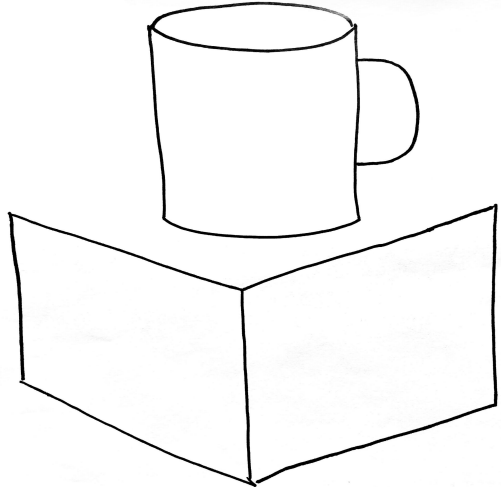
Sketching a coffee mug sitting on a box

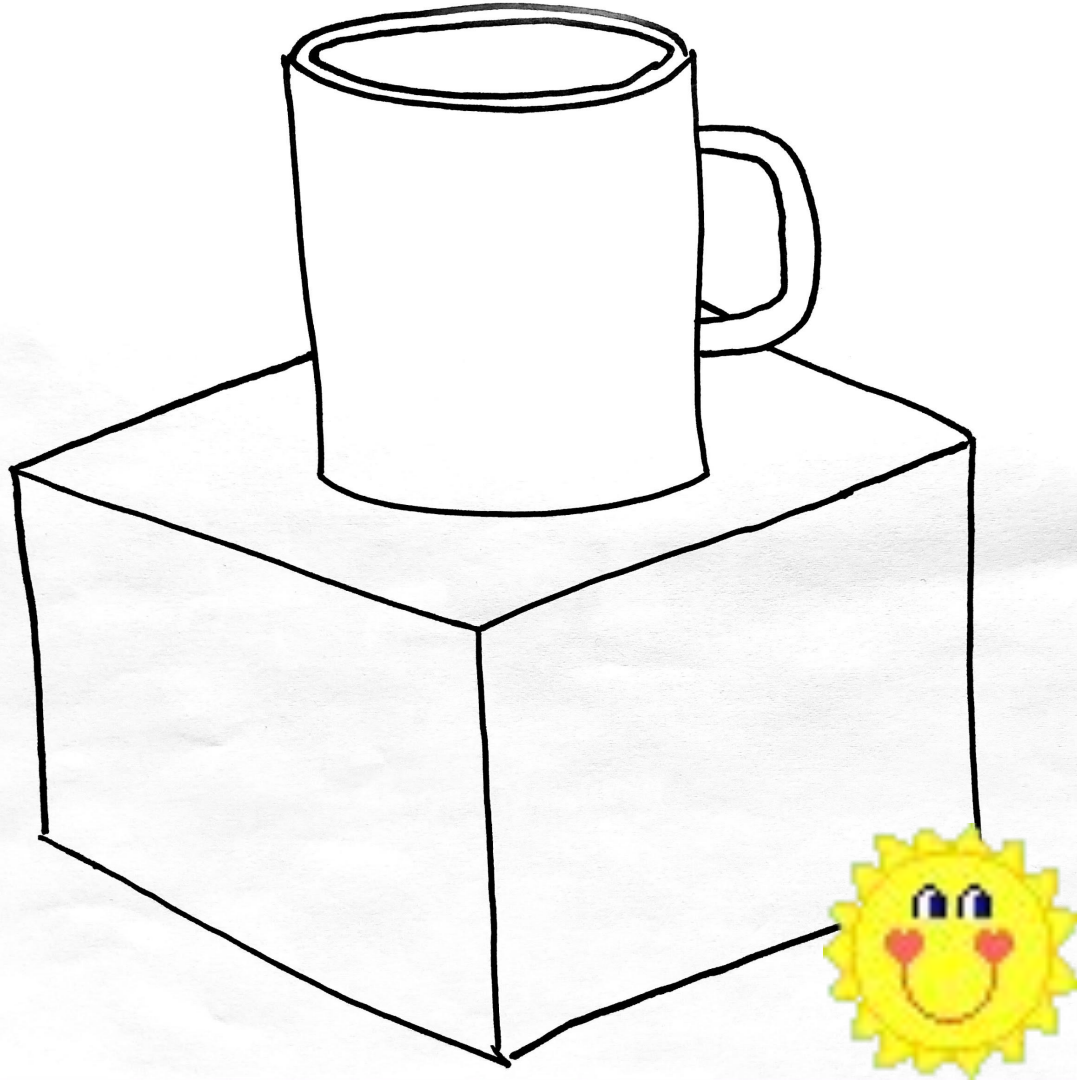
Dibujando una taza de café sentada en una caja











Time to sketch!

¡A dibujar!

Some prompts to draw:

Algunas ideas para dibujar:

- What do you use to get ready in the morning?
 - No one uses cars in the future. What do they use instead?
 - What is something that could help you make a sandwich?
-
- ¿Cuál es una cosa que usas para prepararte en la mañana?
 - Nadie usa coches en la futura. ¿Qué se usan en lugar?
 - ¿Qué es algo que podría ayudarte a hacer un sándwich?

Take a Picture of Your Sketch!

¡Toma una foto de tu dibujo!

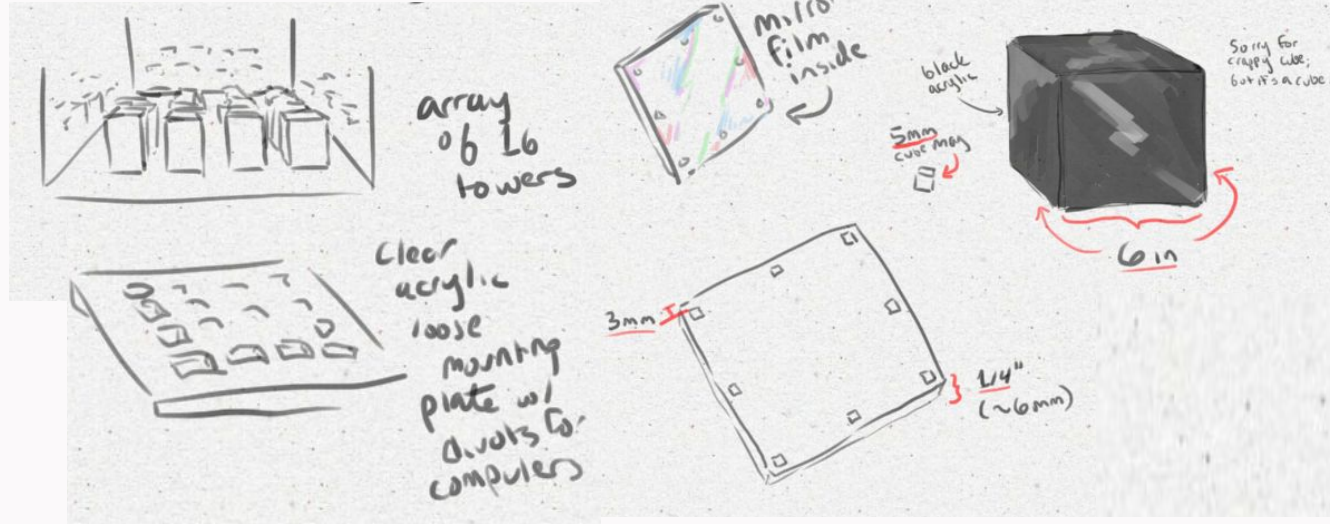
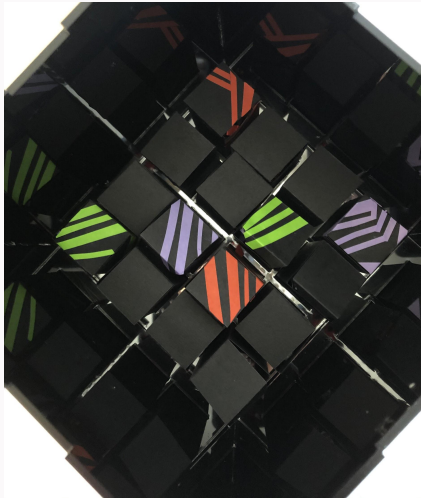
Part II: Sketching Techniques: Gallery Sketches

Parte II: Técnicas de Dibujo: Dibujos de la Galería

Gallery Sketches: Designs for refining and sharing

Dibujos de la galería: Diseños para refinar y compartir

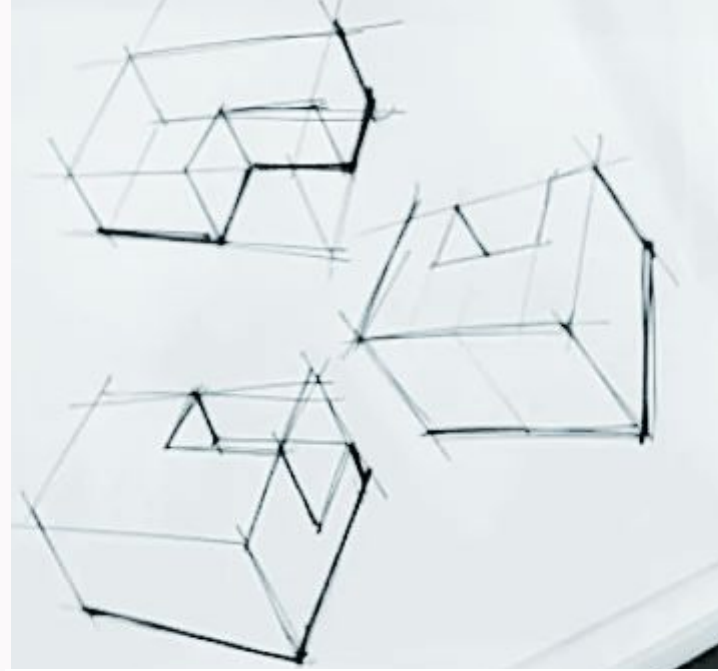
- For presenting with the broader community
- Filling in details
- “Prettier” and “cleaner” than initial sketches
- Para presentar con la gente
- Llenar los detalles
- Más “lindo” y “limpio” que los bosquejos iniciales



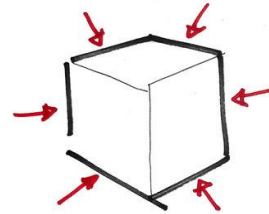
Techniques:

Técnicas:

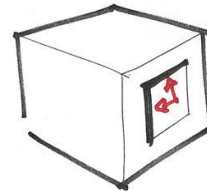
- Multiple line weights
 - Isometric perspective
 - Repetitive elements
 - Tracing
 - Color
 - Dimensions and scale
 - Motion
-
- Líneas de grosores diferentes
 - Perspectivo isométrico
 - Elementos repetitivos
 - Calcando
 - Colores
 - Dimensiones y la escala
 - Movimiento



① OUTER EDGES



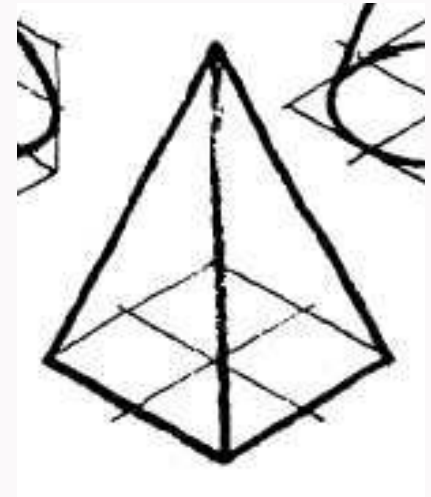
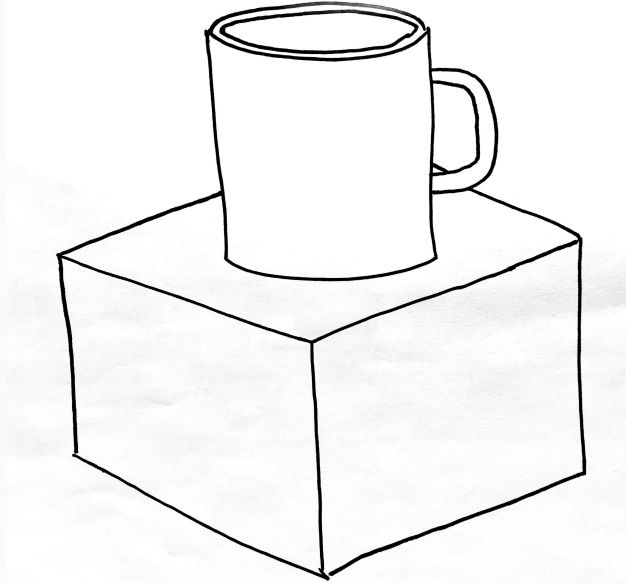
② EDGES YOU CAN REACH AROUND



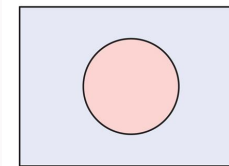
Techniques:

Técnicas:

- Multiple line weights
 - **Isometric perspective**
 - Repetitive elements
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-
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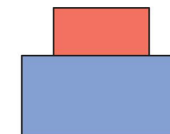
Orthographic and isometric projections of an object



top view

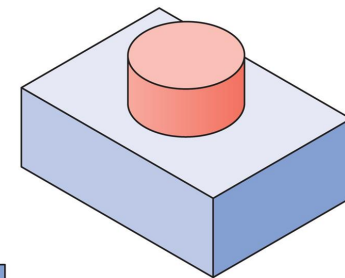


front view



side view

2-dimensional orthographic projection

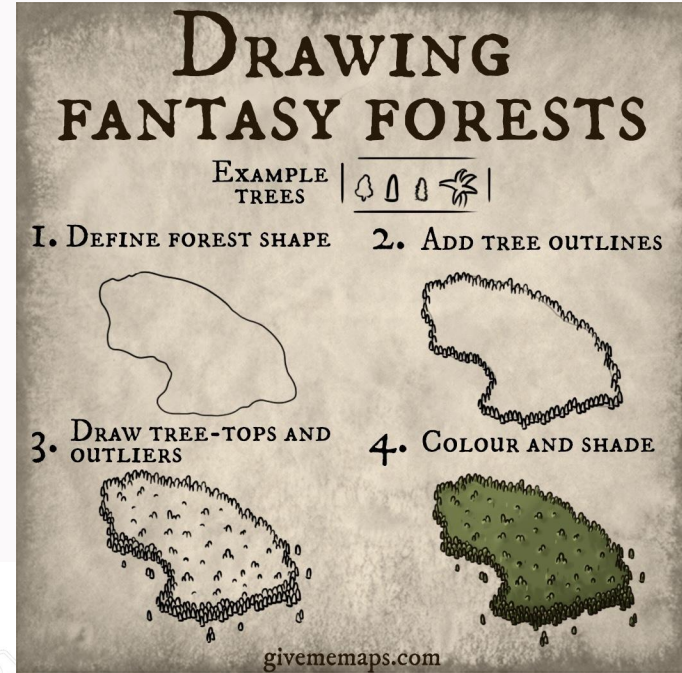
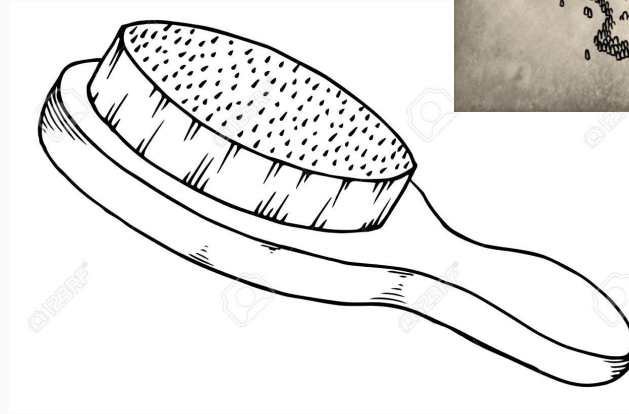


3-dimensional isometric projection

Techniques:

Técnicas:

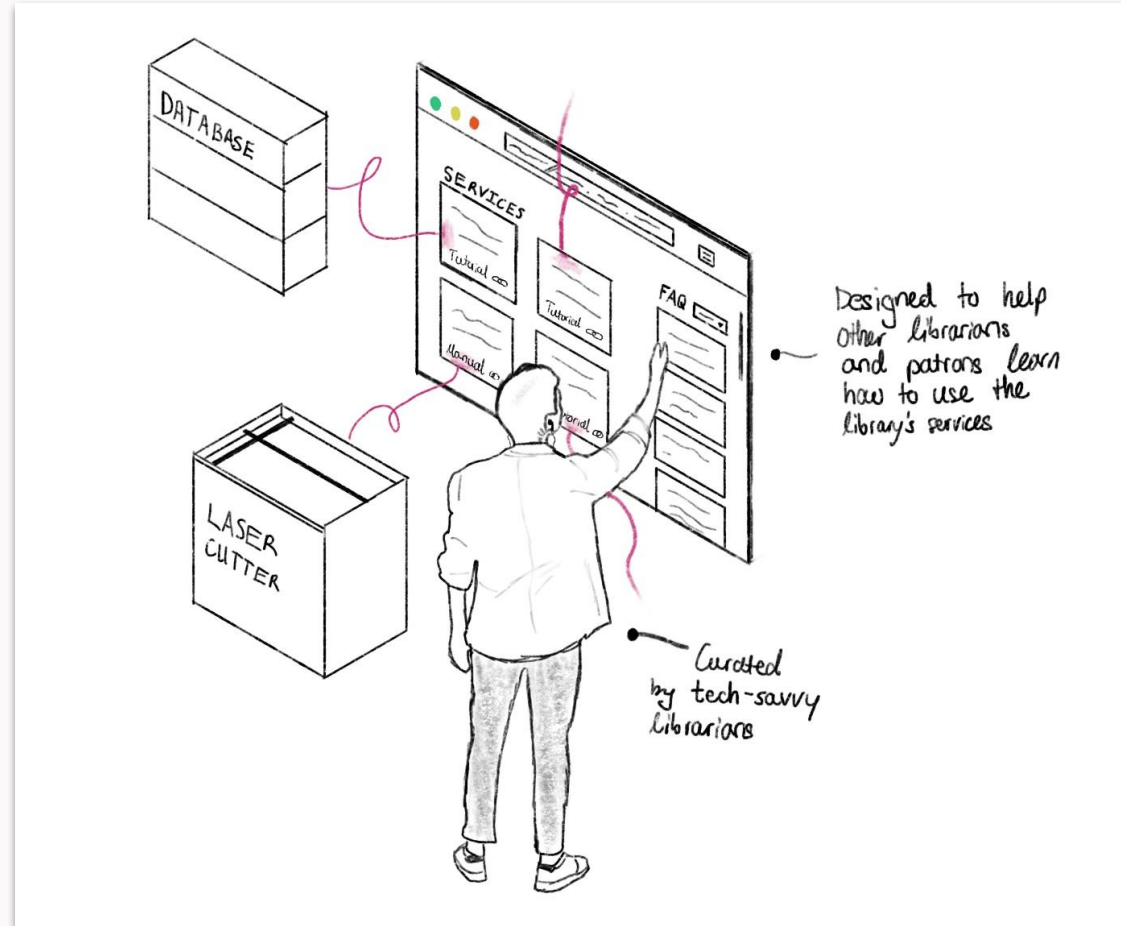
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Techniques:

Técnicas:

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Techniques:

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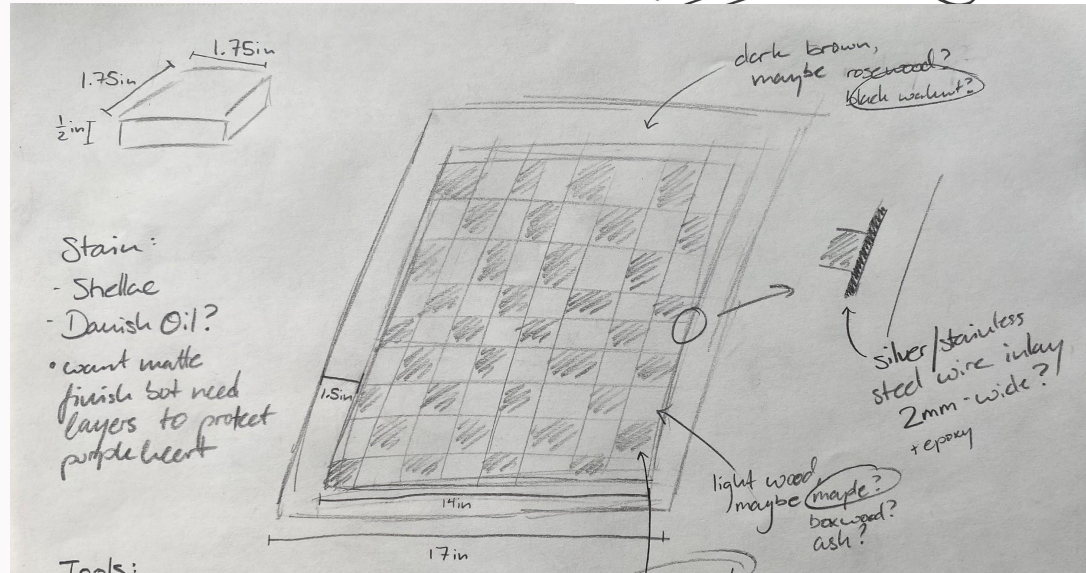
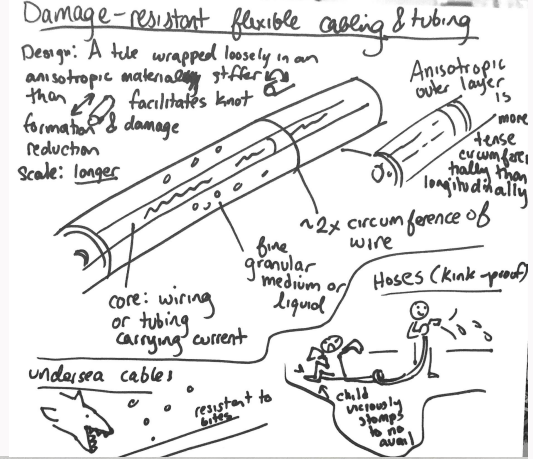
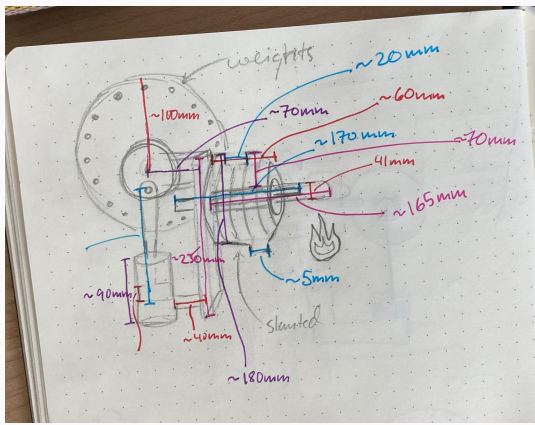


Techniques:

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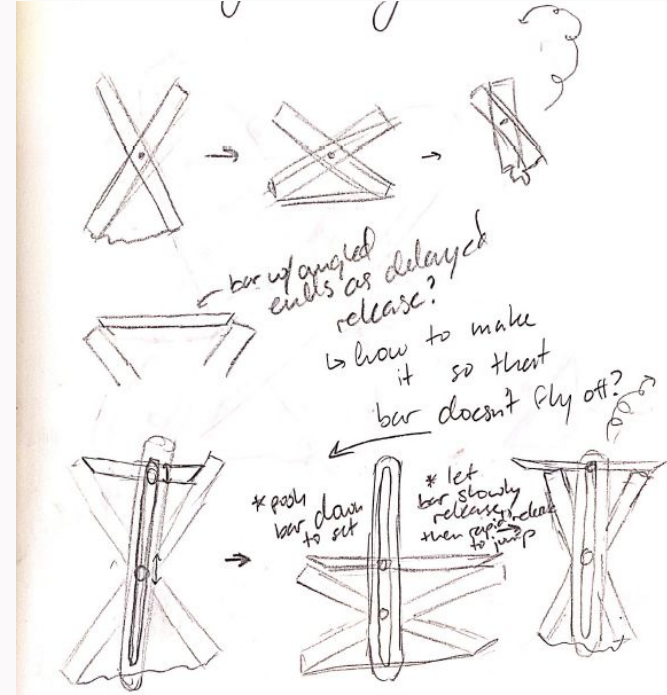
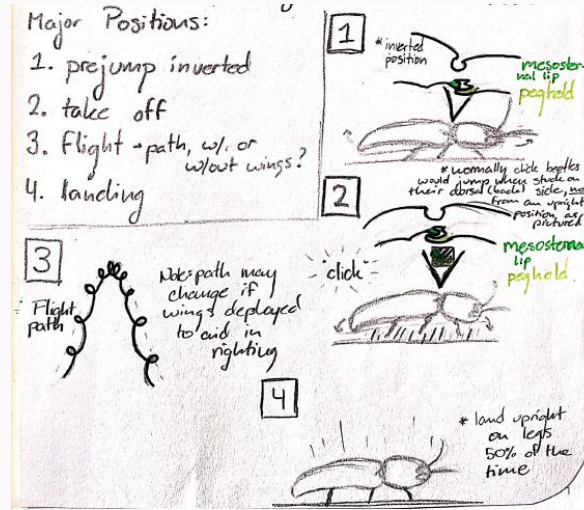


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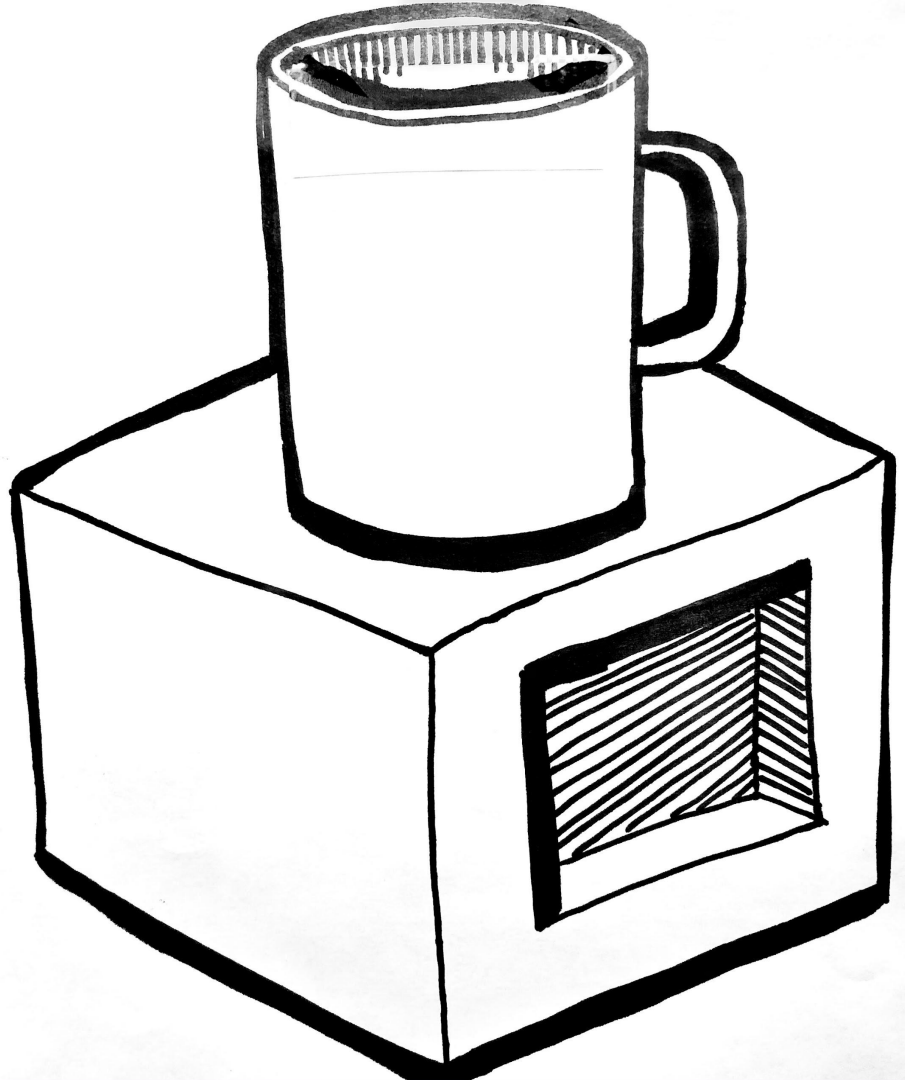
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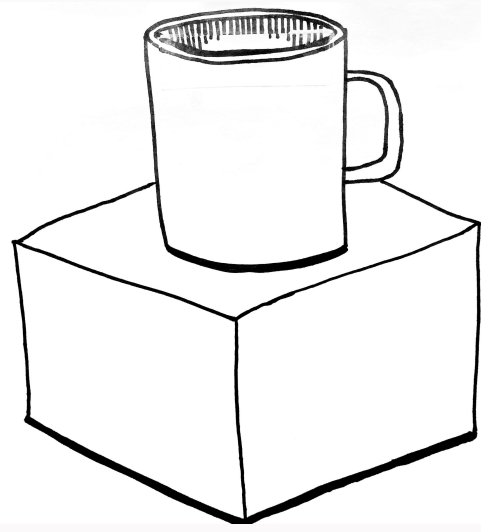
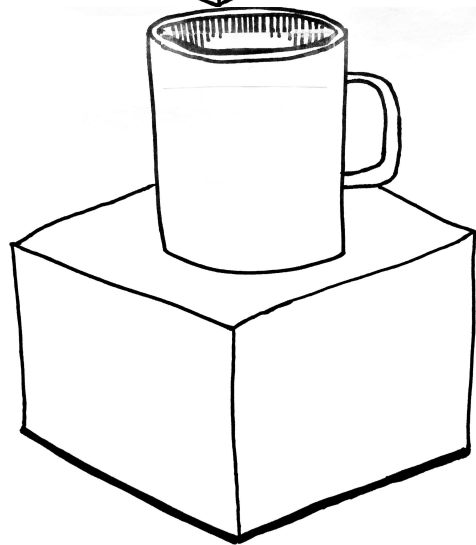
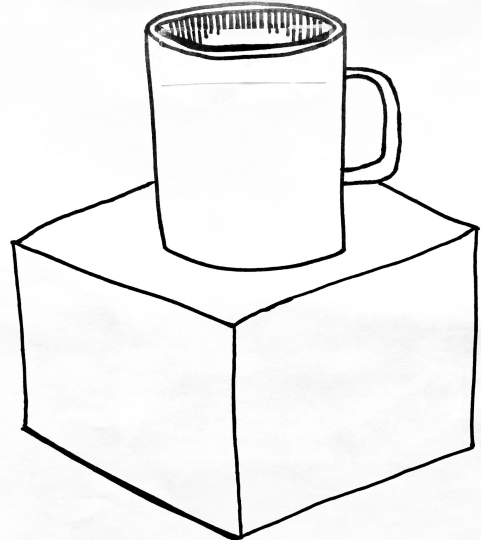
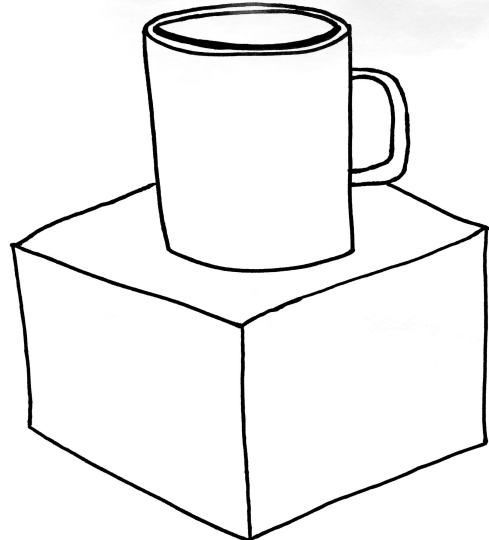
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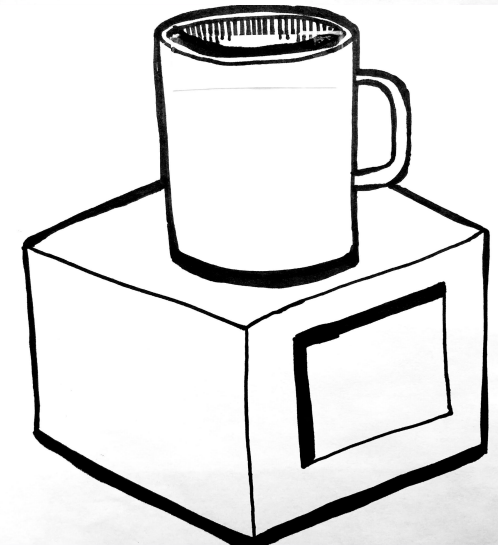
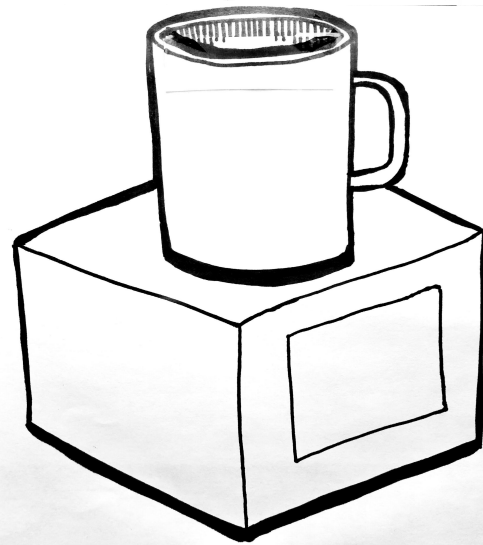
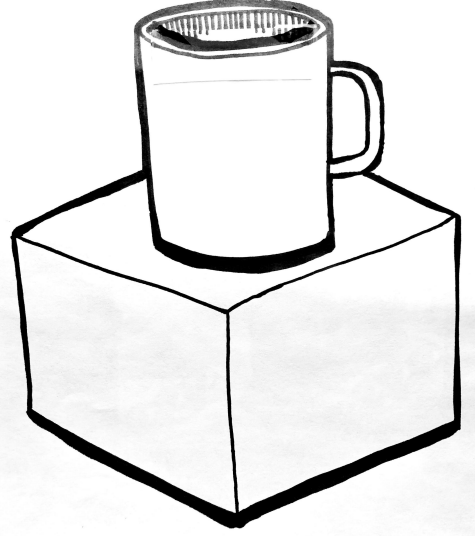
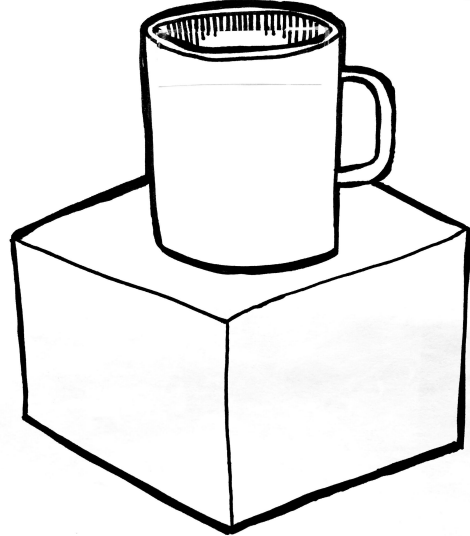
- Líneas de grosores diferentes
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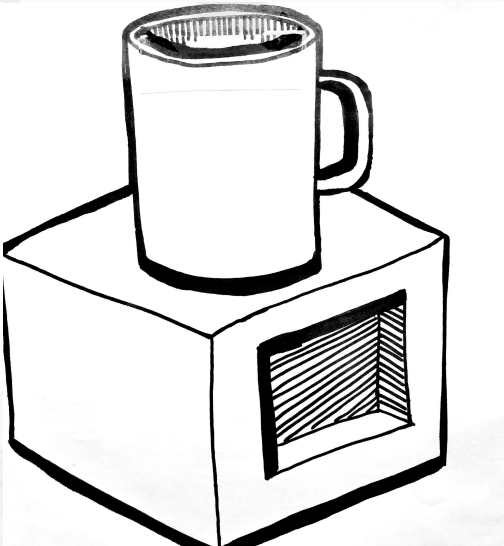
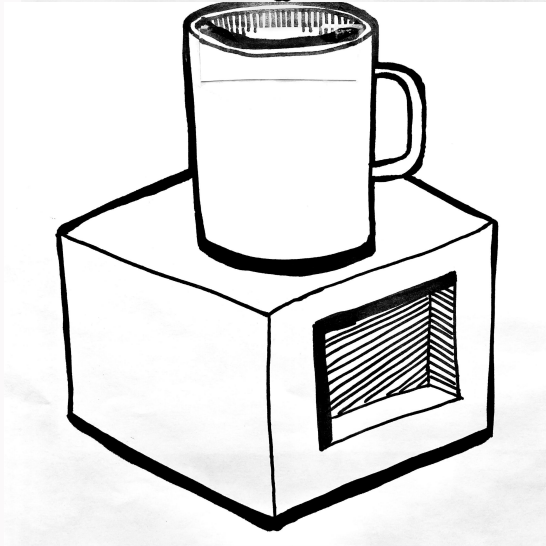
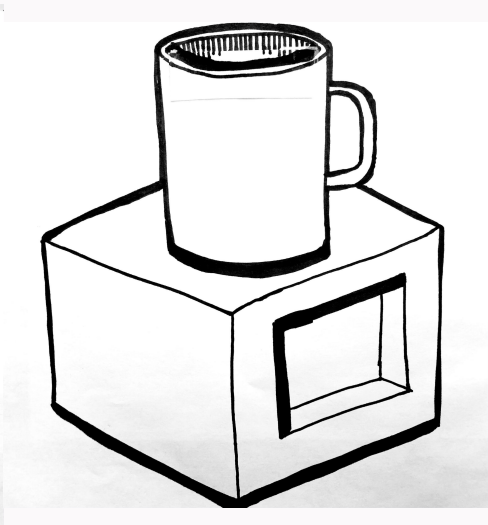
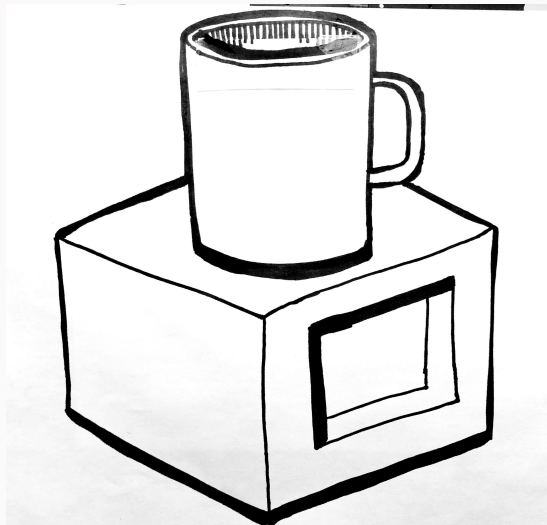


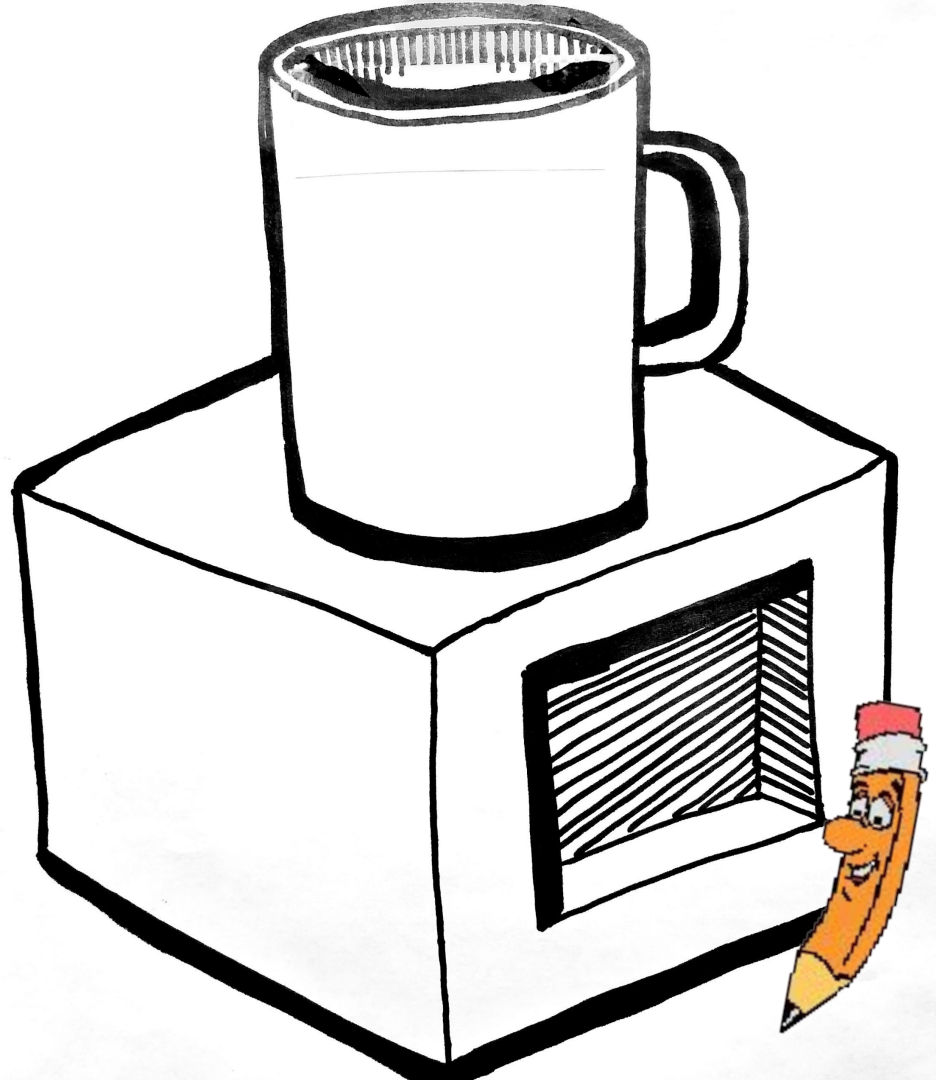
Let's Update Our Mug!
¡Vamos a actualizar
nuestras tasas!











Round II: Time to sketch!
¡A dibujar!

Some prompts to draw:

Algunas ideas para dibujar:

- What do you use to get ready in the morning?
 - No one uses cars in the future. What do they use instead?
 - What is something that could help you make a sandwich?
-
- ¿Cuál es una cosa que usas para prepararte en la mañana?
 - Nadie usa coches en la futura. ¿Qué se usa en lugar?
 - ¿Qué es algo que podría ayudarte a hacer un sándwich?

Let's talk!
¡Hablemos!

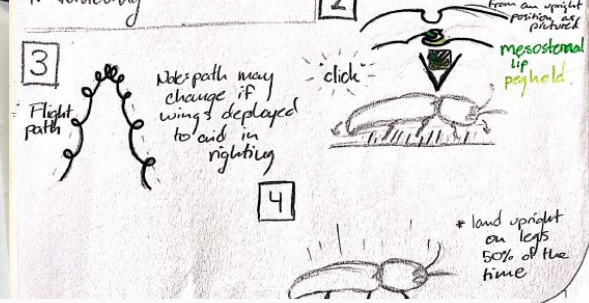
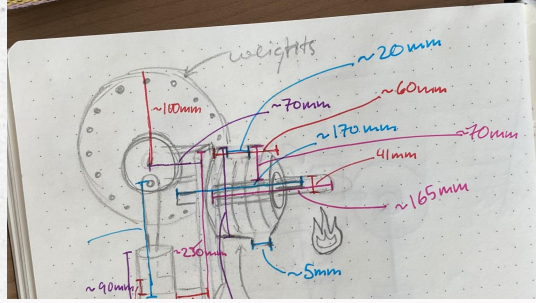
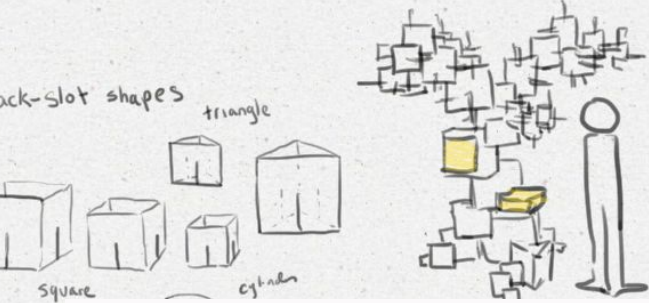
Shareouts:

Compartir:

- What is one technique you used the second time you didn't use the first?
- ¿Qué es una técnica que usaste en el segundo paso que no usaste la primera vez?

Final thoughts!
¡Pensamientos finales!

Thank you and goodbye!
¡Gracias y adiós!



Design Sketching for Non-Artists

Bosquejos de diseño para los que no identifican como artistas

Evelyn Kessler (she/her) and Alex Luna (he/him)

